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**UNIFIED AREA COMMAND EXTERNAL AFFAIRS SUMMARY
SATURDAY, JUNE 26**

SCHEDULE OF EVENTS FOR SATURDAY, JUNE 26

Open Press

NOLA JIC

- Supporting /S-1/S-2/ADM Allen/Craig Fugate UAC Visit/Media Availability Monday 28 June.
- National Geographic documentary team embedded on NOAA ship Thomas Jefferson 15-27 June
- July 1 or 2 NAACP meeting (nat'l, state and local chapters).
- Air Ship arrival.
- Supporting rehabilitated pelican release Sunday, 27 June.
- Prepared to support SecNav Mabus planned visit 28 June-2 July.

Mobile JIC

Media Engagements

- VOO flag press release.
- Media Flight - NPS
- Media Flight – AL National Guard

Embed

- Media Boat – Admiral Watson – Pensacola
- Overflight 0900
 - WINK-CBS
 - BBC
 - NPR
 - FOX 10
 - WKSN Radio
- Overflight 1200
 - Orlando Sentinel
 - Polaris Imagery
 - London Times
 - Houston Chronicle

Embed (imagery)

- Media Boat – FWS – Search and Capture.
- Flight

Florida Peninsula JIC

MEDIA EMBEDS – (24 hours outlook)

St. Petersburg

- PA3 Ameen on-call for embed with local NRC response team.

Houma JIC

- Media Day – Myrtle Grove – includes hands-on demonstrations and Barataria Bay boat tour (tentative).
- Airboat tour of boom operations (Chauvin) – Washington Post.

Engagement with Government Officials:

0800 Governors Daily Teleconference – briefing by RADM Neffenger
 0830 Urban League Meeting at Pierre Marquette briefing by CAPT McKinley
 0900 Senator Wicker (MS) and Representative Taylor (MS) overflight. Depart from Gulf Port and tour MS Barrier Islands, Dauphin Island, Pensacola Beach, briefing by CDR Merriweather/LCDR Martin
 1400 Local Officials Teleconference – briefings by CAPT Forgot, CAPT Jillson, NOAA
 TBD DHS Office of Local & Urban Affairs team to do a "listening" tour Friday afternoon and Saturday in advance to the S1/S2 visit on Monday

Community Relations Look Ahead

ALABAMA

All Counties

- No CR activity planned.

FLORIDA

Bay County

- At the invitation of BP Community Response Coordinator, CR Outreach team will attend a meeting concerning the BP Claim process at the Panama City Beach Chamber of Commerce.

Okaloosa County

- Canvass and distribute BP Claims information to business owners, area residents, churches and faith based organizations.
- Invited to the Ft. Walton Chamber of Commerce and Tourist Development Town Hall meeting on Friday, June 25, 2010 by our USCG liaison Commander LaGuardia.

Wakulla County

- Canvassing town of Shell Art, informing businesses and individuals of BPs claim registration process.

Walton County

- Attend 11AM Senior Citizens Meeting as noted on Speakers Bureau form.

Miami-Dade County

- Work with HQ to deploy CR staff.

MISSISSIPPI

All Counties

- Continue providing BP claims information to businesses, churches, CBOs, FBOs, and individuals in affected communities.

LOUISIANA

Lafourche Parish

- CR team spoke with the President of the Lafourche Parish NAACP who has issues regarding some clean-up crews not being paid by BP. CR team scheduled a meeting to discuss 6-26-10.

FUTURE EVENTS AND ISSUES (all times CDT)

Monday, June 28

TBD Senator Cummings CODEL

TBD Secretary Mabus, Secretary Napolitano, ADM Allen visit to Gulf

Tuesday, June 29

1800 Open House- Iberia Parish

TBD Overflight re: DOJ Environmental Crimes w/ staff from AG Holder's office - Depart from/ return to New Orleans

Friday, July 2

1000 HSGAC CODEL

Thursday, July 8

TBD Field Visits by Commerce, Science, and Transportation staffers (OAF&CG Subcommittee folks)

June/July

TBD House Natural Resources Staff

TBD Tracy Wareing, NIC/ Darryl Willis, VP of Resources for BP America, to participate in meetings with State and local officials in AL & TX

TBD Brief: Committee on Education & Labor on Worker Safety, Washington, DC

FRIDAY, JUNE 25 EVENTS

NOLA JIC

- Supporting S-1 visit/Urban League oil spill orientation/Oyster fisherman Town Hall being set up for Saturday, 26 June.
- Supporting /S-1/S-2/ADM Allen/Craig Fugate UAC Visit/associated media availability Monday 28 June.
- Researched, forwarded or responded to 18 national/international media inquiries/embed requests.

- National Geographic documentary team embedded on NOAA ship Thomas Jefferson 15-27 June.
- Continued operations.

Florida Peninsula JIC

Total media queries/rumors: 10/0

Total media availabilities/pressers: 3

- Rumor that on June 21, an oiled pelican was found 5 miles off St Pete Beach. Reported on by John Strang, WFLA Channel 8, <http://oilspill.skytruth.org/reports/view/115>. ENS Annunziato has contacted FWC to confirm or deny.
- Kathryn – Politico, had questions regarding gulf recovery plans, lessons learned from Katrina, and how have lessons in the past affected plans for Florida. ENS Annunziato referred her to Miami JIC for Florida questions and New Orleans JIC for questions regarding Hurricane Katrina.
- CBS 4 inquired about South Beach tar balls. Provided information per NRC report.

Key West

- NOAA Vessel, Delaware II, docked at Sector Key West to prepare for 7-to-10 day research mission. The focus of the research will be assessing what impact, if any, the MC 252 oil discharge has had on fish in the region. Karrie Carnes (NOAA) arranged for Tim O'Hara, of the Key West Citizen, and Sean Kinney, of the Keynoter, to interview the ship's Captain and crew. Emphasis was placed on the scope of research, type of samples being taken, the vessels history, and some personal stories from the crew.

St Petersburg

- Dixie County Town Hall meeting. Attending were Capt. Gillespie (USCG), Ana Gibbs (DEP), and Domenic LetoBarone (DEP). There were approx 24-28 in attendance. LetoBarone provided an oil spill response overview as well as VOO, EOO, and QCR program overview. All feedback received was positive.

Total media embarkations: 0

Mobile JIC

Total media inquiries: 26

Total media embarkations: 3

Media engagements/interviews:

- NBC Florida News Channel, on camera interview on beach clean up ops and current oil current oil locations.
- LA Times, on-camera interview on near-shore clean up.
- Wink News (CBS) on-camera interview on safety measures and PPE.
- Gannett Pensacola News Journal, interview on beach clean up ops and new inshore skimming vessels.
- BBC World News on camera interview on new inshore skimming vessels in Pensacola.
- WAPI Radio interview on night operations.

- Mobile Register-phone interview with EPA Incident Commander.
- Conference Call: Moody Radio, WEIS Radio, Press Register, AP, WVUA, Dothian Eagle News, WKRK.

Media Embarkation

- Fisherman's Co-Op Destin, FLA Boat Escort
- Bon Secour National Wildlife Refuge Media Event (FWS and NPS)
 - CBS National News
 - Mobile Press Register
 - FOX 10 News
 - WKRG
- Coastline flyover - Mobile

Houma JIC

Total media inquiries completed: 12

Total media inquiries: 15

Total media interviews: 3

- AP – Interviewed Dan Smith of GIS, CMDR Lee Huma Operations Section Chief, controlled burn team and Capt Lafarriere.
- NBC News – Bay Jimmy and barge project in Pass Abel.
- German TV, CBS (Baton Rouge) Interviewed PA3 Parker about media flight operations.

Media Embarks: 1

- C-144 Flight (noon) to source, Washington Post, European Press Agency, CBS (Baton Rouge), World Animal Awareness Society, German TV, Lion Dance Films.

Media Embeds 2

- Airboat Tour 0930 Chauvin to marsh areas, KPLC TV, Houma Courier, Worldwide Animal Awareness Society.
- Wildlife BOAT (Grand Isle) HBO Films, Rolling Stone Magazine, European Press Agency, Freelancer.

Engagement with Government Officials

- Governors Daily Teleconference – Briefing by RADM Neffenger
- Local Officials/Emergency Managers meetings in Crawfordville, FL – briefing by CAPT Poulin
- Local Officials/Emergency Managers meetings in Apalachicola, FL, briefing by Capt Poulin
- Local Officials Teleconference – Briefing by CAPT Forgit, CAPT Jillson, NOAA
- Mayor Kant, Fairhope, AL visit to ICP – brief by CAPT Drelling
- RDML Stosz, Director Reserve and Leadership visit to ICP Houma
- Community Leaders Meeting at ICP Houma with S1 Advance Team
- Elected Officials Meeting at ICP Houma with S1 Advance Team
- DHS Office of Local & Urban Affairs team "listening" tour, S1 Advance Team meeting with Mr. Michel Claudet, Terrebonne Parish Pres
- S1 Advance Team Conf. call w/Ms. Charlotte Randolph, Lafourche Parish Pres.

- Mayor Timothy Kant (Fairhope, AL) visit to ICP Mobile – briefing by CDR Timme
- Governor Barbour over flight of Mississippi Sound (MS ARNG) – CDR Merriweather
- Governor Barbour meeting in Biloxi, MS – Capt Drelling/CDR Hammer

SOCIAL MEDIA REPORT

Statistics:

Facebook Followers: 37,461 (+111)

Twitter: Followers 7,927 (+29); Lists 615 (+10)

YouTube: Views 2,454,820 (+3,886); Videos 76 (no change); Subscribers 1,021 (+25)

Flickr: Photos 656 (+9); Views 185,804 (+2,277)

Website Hits: 106,575,060 (+1,367,410)

Total number of opt-ins for SMS news alerts: 5,400 (+67)

Overall Trends:

Many commenters across social channels responded well to DHR's animal response efforts, with a particular focus on the pelican transports and sea turtle photos. With that said many express a high level of concern for Gulf wildlife and are seeking ways to support wildlife efforts.

The possibility of oil rain in the Gulf region spurred a high volume of discussion over the past 48 hours. Much of the conversation was sparked by a YouTube video "showing" oil rain here: <http://youtu.be/un8co1d4zb4>. The video had 521,000 views at the time of this writing.

- DHR site traffic had a noticeable spike around the same timing that Admiral Papp's Q&A and video were posted.
- The most visited pages within the DHR site framework include "Submit Inquiry," "Suggestions," "DHR Vessels of Opportunity Program" and "Volunteering."

Facebook Trends:

- There was a lot of debate today about whether oily rain is occurring in the Gulf region or if it is even possible. The bulk of the discussion focused on the idea/fear that burning oil is causing air pollution that will mix with rain.
- Many commenters expressed the opinion that Deepwater Horizon Response is providing skewed information to make itself and BP look good.
- A couple of individuals posted a link to a speech by a local woman at the "oil spill summit" who'd been provided with "insider access" to the response effort (<http://bit.ly/c8y9GX>). In the local woman's view, she believes that the response

effort is more concerned with money and the appearance of helping than actually addressing the oil spill, and doesn't care about the people affected.

Noteworthy Facebook Comments:

"In my opinion your postings would be more informative if you provided an excerpt from the ongoing Administration-Wide Response to the Deepwater BP Oil Spill and then let us follow the link to see if there really is anything new to say."

"Please report how much oil is discharging into the ocean-not just how much you capture."

"I am not happy with these reports, but I think it is important to read them."

"I can't tell you where I got this info, but I trust it. The Fed government is waiting for the first hurricane threat. They will institute a mandatory evacuation for ALL gulf residents. These residents then will be told the area is too contaminated for any of them to return. The only people allowed in the Gulf Region after that will be those working... See More for BP or the US military. You will be prevented from returning, and I certainly don't want to see you in harms way. Tell everyone you know that this is the plan. I don't know what to suggest to you. The place will be uninhabitable sooner rather than later." (The genesis of this theory is further explained here:

<http://fellowshipofminds.wordpress.com/2010/06/23/planned-evacuation-of-18-gulf-coast-cities/>)

"It seems to me that we the people need to put a bootjack to your neck and press hard to bring more workers to our shores and more skimmers to our waters and to make you accept help from all who are offering." (NOTE: Seven people "liked" this before we deleted it, as we perceived it to be a threat.)

"Anyone who had any sort of self-respect wouldn't be part of the Deepwater Horizon Response propaganda. Go through the archives and you can see how much of it is disinformation. It almost feels like Tony Hayworth is the dude who's posting this crap."

Twitter Trends:

- DHR tweet about photos of rescued Turtles was re-tweeted numerous times and generated hundreds of hits to Deepwater Horizon Response Flickr site
- The "oil rain" YouTube video "showing" oil rain continues to foster popular discussion/debates about whether or not it is possible.
- Tweets surrounding the fish captain video regarding the perception that BP is incinerating sea turtles continues to be a top tweet as well as popular topic of conversation

- A petition against burning turtles as 75 percent of the signatures they're looking for to reach 10,000: http://act.credoaction.com/campaign/bp_turtles/
- Concern that pet owners in the Gulf Coast region have to give up their family pet due to loss income because of the oil spill and they can no longer afford to care for them is generating a lot of buzz
- Another Twitter topic gaining ground is concern over Pensacola Beach being covered in oil, based on a recent YouTube video
- General interest is starting to build over Joe Biden's visit to Gulf Coast next week

Noteworthy Twitter Commentary:

From @WKRK: A former BP clean-up worker says she was told 'it's all for show.'
[#oilspill http://wkrk.com/899852](http://wkrk.com/899852)

From @NatGeoSociety: Gulf [#oilspill](#) hits [#Florida](#) beach, officials close stretches of sand: <http://on.natgeo.com/9ikd59> [#news](#) [#photos](#)

From @PetSitUSA: Pet owners are giving up their pets due to BP oil spill:
<http://bit.ly/a82mYH> Pls RT #BP #Pets

From @PopMech: Experts agree: The YouTube video is bunk and oily rain is impossible. Unless there's a hurricane.

YouTube Comments:

"We applaud BP's ingenuity, dedication and hard work toward solving this potentially catastrophic oceanic mishap and hope future efforts are equally successful, plugging the remaining holes where crude oil leaks are still a concern.
 Hopefully soon, the disaster will be over and forgotten and our beloved BP can move on to other shores and other more profitable oil-rich waters in hopes to once again satisfy rich new undersea yields that will make both shareholders and gasoline users leap for joy!"

Blog Trends:

- The alleged suicide of the fishing captain continues to be a popular topic of conversation in blogs with people expressing concern over the wellbeing of citizens' livelihood affected by the oil spill
- The rising cost of seafood due to limited supplies has restaurateurs and consumers concerned and at least one restaurant has already closed its doors because of it
- Kindra Arnison's speech at the Gulf Emergency Summit continues to gain popularity

Blog Posts:

Louisiana Café Owner Says Oil Spill Killed Her Local Seafood Supply so she is Shutting Down

http://blog.al.com/live/2010/06/louisiana_cafe_owner_says_oil.html?utm_source=API&utm_medium=twitter

Gulf Oil Spill Scientists are the new Celebrities

http://www.huffingtonpost.com/2010/06/25/gulf-oil-spill-scientists_n_625270.html

BPs Deepwater Oil Spill Open Thread

<http://www.theoil drum.com/node/6655>

Can Deepwater Horizon Response Get Worse?

<http://www.examiner.com/x-33986-Political-Spin-Examiner~y2010m6d24-How-can-the-Deepwater-Horizon-disaster-get-worse?cid=exrss-Political-Spin-Examiner>

Nonwoven textile developed to cleanup BP oil spill

<http://www.digitaljournal.com/article/293824>

BP Oil Spill Only Person Willing to Talk About It

<http://desertpeace.wordpress.com/2010/06/25/bp-oil-spill-only-one-person-willing-to-talk-about-it/>

Enron's Ken Lay and BPs Tony Hayward Were Paid to be Reckless

<http://www.thedailybeast.com/blogs-and-stories/2010-06-24/enrons-ken-lay-and-bps-tony-hayward-were-paid-to-be-reckless/?cid=bs:archive10>

Pet Owners Giving up Their Pets do to the BP Oil Spill

<http://petsitusa.com/blog/?p=3357>

Pensacola Beach Covered In Oil

<http://www.thepoliticalcarnival.net/2010/06/video-pensacola-beach-covered-in-oil/>

Oil Spill

http://voices.washingtonpost.com/achenblog/2010/06/oil_spill.html?wprss=achenblog

Judge in Deepwater moratorium sold most of his energy stocks

http://www.nola.com/news/gulf-oilspill/index.ssf/2010/06/judge_in_deepwater_drilling_mo.html

BP Oil Spill Boosts Infographic Industry, Creates Jobs

<http://www.thereformedbroker.com/2010/06/25/bp-oil-spill-boosts-infographic-industry-creates-jobs/>

Boat-Captain Commits Suicide Over BP

<http://bigsole.blogspot.com/2010/06/boat-captain-commits-suicide-over-bp.html>

BP Oil Spill, BP Shares Plummet as the Environment is Massacred

<http://news.suite101.com/article.cfm/bp-oil-spill-bp-shares-plummet-as-the-environment-is-massacred-a253880>

BPs CEO Goes Charm Offensive Among Investors Amid Oil Spill Hurricane Fears

<http://solveclimate.com/blog/20100625/bps-ceo-goes-charm-offensive-among-investors-amid-oil-spill-hurricane-fears>

BP Accused of Killing Endangered Sea Turtles in Cleanup Operation

<http://usadailycut.com/2010/06/25/bp-accused-of-killing-endangered-sea-turtles-in-cleanup-operation/>

Noteworthy Blog Comments:

“There can only be one thing worse than the ultimate destruction caused by the Deepwater Horizon disaster; learning nothing from it.”

“What do disgraced CEOs Ken Lay and Tony Hayward have in common? They were both shaped by a corporate culture that rewards bad behavior.”

“Oysters have reached the ceiling,” Cvitanovich says. “At some point, restaurateurs or consumers will only pay so much.”

“The massive oil spill disaster that’s affecting people and wildlife in the Gulf is also affecting pets in a very bad way.”

Deepwater Horizon Media Report
Friday, June 25, 2010

Unified Command Media Review

Storm

1. Oil spill responders need to begin evacuating about five days before the arrival of tropical storm-force winds at the Deepwater Horizon site, the U.S. Coast Guard said Friday.
[View Example](#)
2. Coast Guard officials are on alert for a potential tropical storm system in the Caribbean that could enter the Gulf of Mexico this weekend or early next week.
[View Example](#)

Relief Well

1. BP's effort to drill a relief well through 2 1/2 miles of rock to stop the Gulf spill is on target for completion by mid-August, the oil giant said Friday.
[View Example](#)

Oil Flow

1. Billions of dollars and the future of one the world's lushest ecosystems could all ride on one elusive number: the precise amount of oil gushing from the broken BP well at the bottom of the Gulf of Mexico.
[View Example](#)

Oil Capture

1. BP PLC captured a total of 23,725 barrels of crude oil from the broken Macondo well in the Gulf of Mexico on Thursday, about a 30% increase over the previous day, the company said in a statement Friday.
[View Example](#)

NOAA Situation Update

1. On June 25 NOAA places the oil plume 7 miles from Pensacola, 75 miles from Mexico Beach and 293 miles from St. Petersburg.
[View Example](#)

Politics

1. Less than five hours before striking down the Obama administration's six-month moratorium on deep-water oil drilling, a New Orleans federal judge sold all his shares of Exxon Mobil. (At a probable loss)
[View Example](#)
2. President Obama has made four trips to the Gulf Coast since the start of the Big Oil Spill -- now it's Joe Biden's turn.
[View Example](#)

3. After the suicide of a Gulf Coast fishing boat captain, Rep. Charlie Melancon (D-La.) on Friday called on BP to fund efforts to address the "rising number of mental health problems" in the region caused by the oil spill.

[View Example](#)

4. Democratic Representative Edward Markey introduced legislation on Friday that would redirect \$50 million a year to research on preventing oil spills and developing related cleanup technology.

[View Example](#)

Liability

1. The Internal Revenue Service says oil spill victims who receive BP payments for lost wages will have to pay up come tax time.

[View Example](#)

2. A federal class action claims that BP refineries in Texas and Ohio have accounted for 97 percent of the "egregious, willful" citations from the U.S. Occupational Safety and Health Administration in the past 3 years.

[View Example](#)

3. The \$20 billion fund for victims of BP Plc's oil spill will use federal fraud investigators to deter bogus claims while guarding personal information provided by businesses and individuals, the administrator said today.

[View Example](#)

Bankruptcy

1. British Prime Minister David Cameron said on Friday there must be clarity over BP's costs for the Gulf of Mexico oil spill to avoid the "destruction" of the giant oil company.

[View Example](#)

Debt

1. Credit markets on Friday hammered the oil companies most closely tied to the two-month-old spill in the Gulf of Mexico, as BP PLC's bond yields soared to all-time highs and the cost to insure Anadarko Petroleum Corp. bonds nearly touched record highs set earlier this month.

[View Example](#)

2. BP PLC has taken new steps to bolster its cash and available credit, adding another \$5 billion to its oil-spill war-chest amid deepening concerns about the escalating costs of the Gulf of Mexico disaster.

[View Example](#)

Equities

1. BP shares fell about 6 percent in New York on Friday to a 14-year low as the costs rise for containing the oil spill in the Gulf of Mexico.

[View Example](#)

Commodities

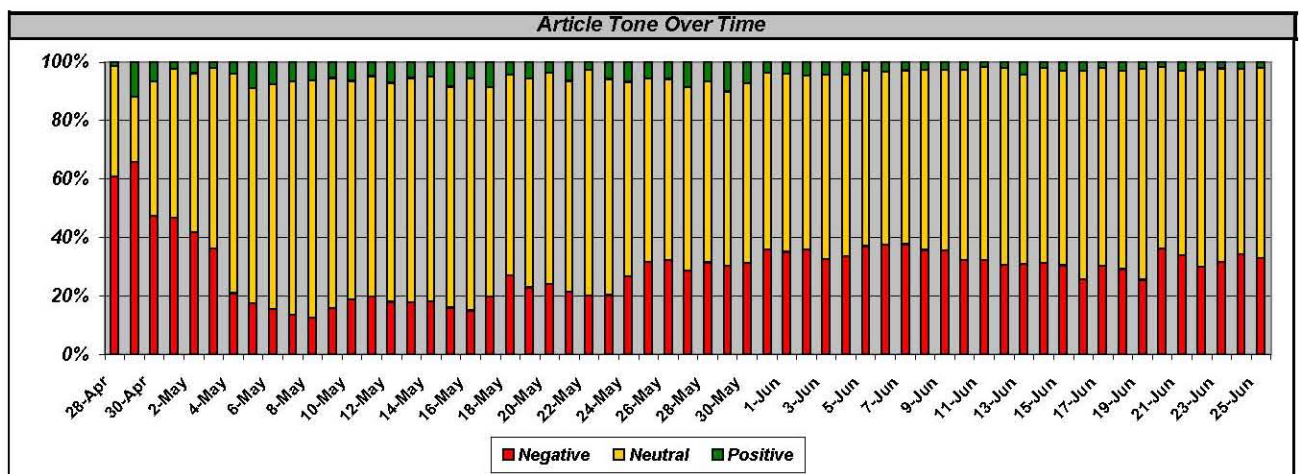
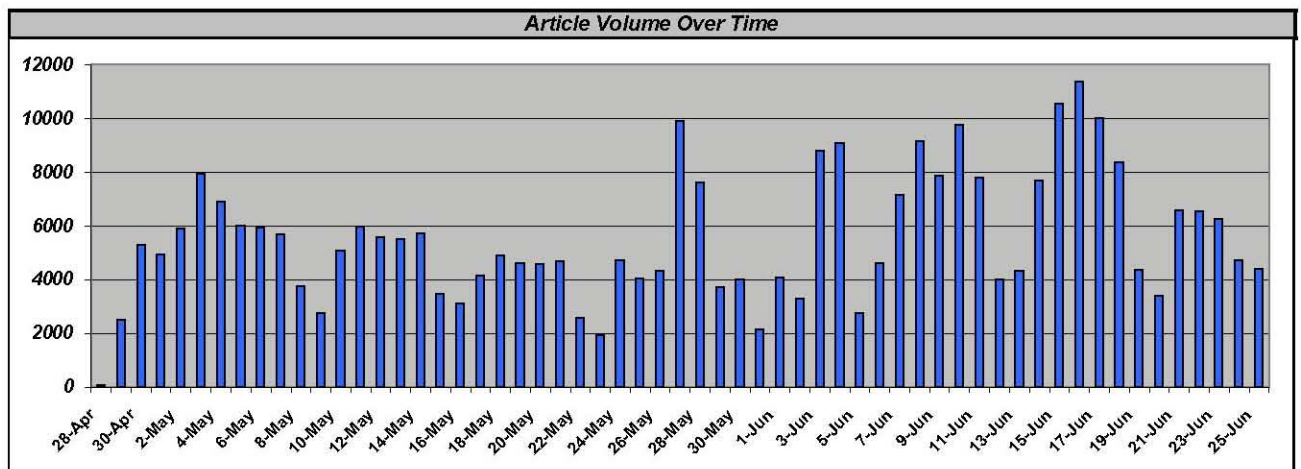
1. Crude oil traded below \$77 a barrel in New York, poised for the first weekly decline in three, as a slump in equity markets renewed concerns that global economic growth may slow down and limit fuel demand.
[View Example](#)
2. Analysts surveyed by Bloomberg News were split over whether crude oil prices will rise or fall next week amid mixed economic reports and ample stockpiles.
[View Example](#)

Activism

1. At 11am, Saturday, June 26, Hands Across the Sand will organize an international hand joining session to denounce offshore drilling, organized by 500 volunteers from Audubon, the Sierra Club, and Greenpeace.
[View Example](#)

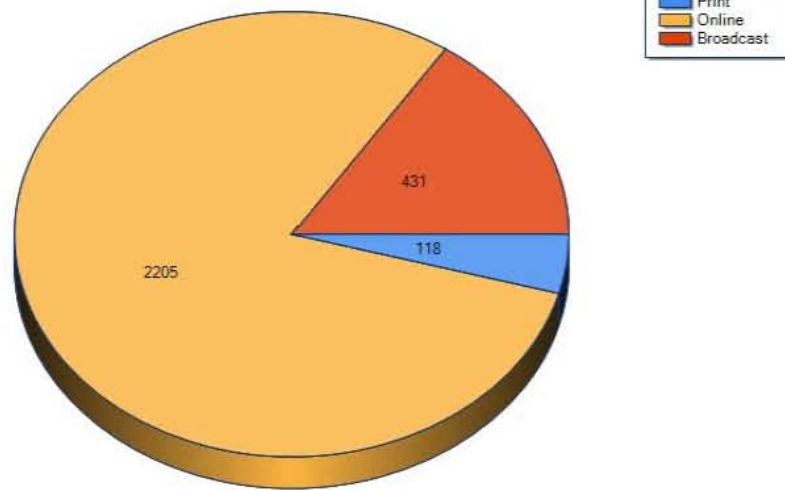
North Sea Drilling

1. Denmark may tighten North Sea oil drilling regulations in the wake of the BP Plc Gulf of Mexico oil spill, Danish Climate and Energy Minister Lykke Friis said.
[View Example](#)



Friday, June 25, 2010

Articles by Media Type



Friday, June 25, 2010

Tonality

